



2020 Sponsorship Packages

PLATINUM SPONSORSHIP PACKAGE - \$15,000

Platinum Recognition at All Events

EDUCATION CONFERENCE & EXPO

- Booth
- Passport
- ½ page ad in program
- Opportunity to add an item in the bag*

GOLF

- Premium or alcohol Tee box*** or foursome
- Opportunity to provide imprinted gift**
- Four (4) dinner tickets *** and reserved seating
- VIP treatment at event for golfers if golf foursome is selected.

MARK OF EXCELLENCE AWARDS DINNER

- One reserved table-VIP section
- On stage award presentation
- ½ page ad program
- One complimentary group photo
- Early access to hotel room block

*EXPO imprinted item to be provided by sponsor. 1,800 items to be delivered to Association by April 10, 2020. Tee box is assigned based on sponsorship sign up date. **Golf Sponsor to provide golfer imprinted gift. 160 imprinted items needed one week before Golf tournament. *** Dinner tickets provided if tee-box sponsor is selected.

GOLD SPONSORSHIP PACKAGE - \$10,000

Gold Sponsor Recognition at All Events

EDUCATION CONFERENCE & EXPO

- Regular Booth
- Passport
- Choice of bag, lanyard, postcard, 1 grand prize, stage sponsorship*

GOLF

- Regular Tee box** or foursome
- Awards dinner sponsor
- Golf cart recognition

APARTMENT PERSPECTIVE

- Tabletop sponsorship

ADDITIONAL PLATINUM BENEFITS

- 30 second speaking presentation at Golf, Mark of Excellence, EXPO and at two membership meetings

GENERAL ITEMS

- 15-minute presentation at board meeting
- Recognition at all events
- Recognition on all weekly emails
- Recognition on the board page or similar page in Rental Advisor Magazine
- Recognition on Facebook and LinkedIn
- Recognition in SCRHA classroom
- Recognition in major event marketing material

MARK OF EXCELLENCE AWARDS DINNER

- Six (6) tickets
- On stage presentation
- Early access to room block

GENERAL ITEMS

- Recognition on all weekly emails
- Recognition in SCRHA classroom
- Recognition in Rental Advisor Magazine
- Recognition in major event marketing material

* Sponsor to provide 2,400 lanyards or bags to be given out to each attendee. or provide \$1,000 for the 2 Grand Prize drawings at the EXPO.

** Golf tee box is based on sponsorship sign up.

Additional Packages and Order Form on Reverse Side

SILVER SPONSORSHIP PACKAGE - \$7,500

Silver Sponsor Recognition at All Events

EDUCATION CONFERENCE & EXPO

- Regular EXPO booth
- Passport
- Seminar Stage Sponsor

GOLF

- Regular Tee box or foursome
- Lunch sponsor

MARK OF EXCELLENCE AWARDS DINNER

- Four (4) tickets
- On stage presentation

GENERAL ITEMS

- Recognition at all events
- Recognition on all weekly emails
- Recognition in Rental Advisor Magazine
- Recognition in major event marketing material

BRONZE SPONSORSHIP PACKAGE - \$5,000

Bronze Sponsor Recognition at All Events

EDUCATION CONFERENCE & EXPO

- Regular booth

GOLF

- Regular hole or foursome

MARK OF EXCELLENCE AWARDS DINNER

- Two (2) tickets
- Early access to room block

GENERAL ITEMS

- Recognition at all events
- Recognition in Rental Advisor Magazine



Southern California
Rental Housing Association

Payments for Sponsorship Packages

Company Name: _____ Main Representative: _____

Contact #: _____ Email: _____

___ Platinum ___ Gold ___ Silver ___ Bronze Total Amount: \$ _____

___ One (1) Payment ___ Four (4) Equal Payments ___ Six (6) Equal Payments ___ Twelve* (12) Equal Payments

Credit Card: _____ MasterCard _____ Visa _____ AMEX

Card Number: _____ Exp. Date: _____ Sec Code: _____

Name on card: _____

Signature: _____ Date: _____

Cancellation Policy: Cancellations must be received in writing, within three (3) days of contract signing. No cancellations after. Sponsor is responsible for paying contract in full. * 12 equal payments available on January contracts only.

Call 858.278.8070 or email events@socalrha.org for more information.