



SPONSORSHIP OPPORTUNITIES

Thursday, September 10, 2020, Coronado Municipal Golf Course

DIAMOND SPONSORSHIP - \$8,000 Member / \$9,000 Non-Member

- Recognition as a major sponsor at the 2020 Charity Golf Classic with your company name/logo included on the online registration form, in the printed Tournament program, in *Rental Advisor* Magazine and displayed on signage at the main entrance to the Tournament
- Company name/logo included on a customized item, arranged by the Association. Sponsor will also have an opportunity to hand out these items at a designated location at the Tournament
- One (1) complimentary foursome entry in the 2020 Golf Classic (four players)
- One six (6) foot display table at the Tournament Clubhouse to showcase company materials prior to the tournament.
- Special recognition as a major event sponsor.
- Option to provide a promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**.

RUBY SPONSOR(PREMIER TEE BOX)

MEET AND GREET ALL THE GOLFERS!

\$1,800 - Member / \$2,200 Non-Member

CHOOSE FROM THE FOLLOWING:

1) "Premium Start" Tee Box Sponsor (Tee Box #1) ONE AVAILABLE

Sponsor's name/logo will be displayed on signage at tee box #1, which is designated as a premium location. This hole is clearly visible from the Clubhouse and Golf Classic registration area.

2) "Trip for Two" Hole-in-One Sponsor (Tee Box #5) ONE AVAILABLE

Tee Box #5 will showcase the trip for two for a hole-in-one, arranged for by the Association

3) "Win A Car" Hole-in-One Sponsor (Tee Box #9) ONE AVAILABLE

Tee Box #9 will showcase the designated car for a hole-in-one, arranged for by the Association

4) "Cash Prize" Hole-in-One Sponsor (Tee Box #15) SOLD

Tee Box #15 will showcase the cash prize for a hole-in-one, arranged for by the Association

All Premier Tee Box Sponsorships include:

- Sponsor's name and/or logo will be displayed on signage at the designated tee box, which are designated as premium locations
- Recognition of this sponsor level displayed in the *RentalAdvisor* Magazine and Tournament program
- Two (2) lunches will be provided to company representatives not playing in the tournament.
- Option to provide a promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**.
- Sponsors are permitted to provide certain food and non-alcoholic beverages at their tee box at no additional charge to players. Sponsors may either self-purchase, or purchase items through the Clubhouse catering department.



SAPPHIRE SPONSORS (TEE BOX W/ALCOHOL) SPONSORS

(Tee Box #3, #8, #14 #17) - \$2,000 Member / \$2,500 Non-Member (ONE SOLD, THREE AVAILABLE)

- Sponsors are permitted to provide certain food and alcoholic beverages at their tee box at no additional charge to players. Sponsors may either self-purchase or purchase items through the Clubhouse catering department.
- Sponsor's name and/or logo will be displayed on signage at the designated tee box
- Recognition of this sponsor level displayed in the *RentalAdvisor* Magazine and Tournament program
- Up to two (2) lunches will be provided to company representatives not playing in the tournament.
- Option to provide a promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020.**

EMERALD SPONSOR (TEE BOX – WITH NON- ALCOHOLIC BEVERAGES

(Tee Box # 2, 4, 6, 7, 10, 11, 12, 13, 16, 18) - \$1,200 Member / \$1,400 Non-Member (TEN AVAILABLE)

- Sponsors are permitted to provide certain food and non-alcoholic beverages at their hole at no additional charge to players. Sponsors may either self-purchase or purchase items through the Clubhouse catering department.
- Sponsor's name and/or logo will be displayed on signage at the designated tee box.
- Recognition of this sponsor level displayed in the *RentalAdvisor* Magazine and Tournament program.
- Up to two (2) lunches will be provided to company representatives not playing in the tournament. Additional lunches and dinners may be purchased.
- Option to provide a promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

AMETHYST SPONSOR (Beverage Cart) - \$1,400 Member / \$1,800 Non-Member (ONE AVAILABLE)

- The Beverage Cart Sponsor will cover the beverage cart provided and staffed by the course. Golf course staff will distribute beer, soda, alcoholic beverages and bottled water (not to exceed a pre-arranged amount). The players and tee box sponsors may purchase additional beverages and food from the course beverage cart.
- Sponsor's name and/or logo will be displayed on beverage cart signage.
- Recognition of this sponsor level displayed in the *RentalAdvisor* Magazine and Tournament program
- One six (6) foot display table at the Tournament Clubhouse to showcase company materials from 11am – 1pm. Sponsor will have an opportunity to have up to two (2) company representatives at this table. Marketing materials provided by sponsor.
- Up to two (2) lunches will be provided to company representatives not playing in the tournament.
- Option to provide a promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020.**

PERIDOT SPONSOR (Imprinted Hat Sponsor)- \$1,400 Member / \$1,600 Non-Member (ONE AVAILABLE) (If SCRHA supplies the hat the price is \$2,200 Member / \$2,400 Non-Member

- Sponsor's name /logo will be printed on a baseball cap
- Sponsor's representative will assist with handing out the caps at registration
- Recognition of this sponsor level will be featured in the *RentalAdvisor* Magazine and Tournament program.
- Up to one (1) lunch will be provided to company representatives not playing in the tournament.



PEARL SPONSOR (Golf Ball) - \$1,250 Member / \$1,650 Non-Member (ONE AVAILABLE)) (If SCRHA supplies balls the price is \$2,200 Member / \$2,400 Non-Member

- Sponsor's logo will be imprinted on golf balls, arranged for by the Association. The golf balls will be given to all participants at registration in the event bag
- Sponsor's name/logo will be displayed on signage at the registration table
- Recognition of this sponsorship level will be featured in the *RentalAdvisor* Magazine and Tournament program
- Option to provide another promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**

QUARTZ SPONSOR (Drink Ticket) - \$1,200 Member / \$1,600 Non-Member (ONE AVAILABLE)

- Sponsor representative will assist staff in handing out drink tickets to players at registration table
- Sponsor name/logo will be printed on drink tickets handed out at registration
- Recognition of this sponsorship level will be featured in the *RentalAdvisor* Magazine and Tournament program
- Option to provide another promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**

GARNET SPONSOR (Putting Contest) - \$1,200 Member/ \$1,600 Non-Member (ONE AVAILABLE)

- The putting contest will be held from 11:30am – 12:30pm, staffed by the golf course. Each golfer is eligible to participate in the contest. Sponsor to provide a \$500 gift card or cash prize. \$500 cash will be split among the golfers with the top two scores. If there are no participants, the money will be part of the opportunity drawing at the Awards Dinner.
- Sponsor has an opportunity to announce the Putting Contest winner(s) during the Awards Dinner
- Sponsor's name/logo will be displayed on signage at the Putting Contest
- Recognition of this sponsorship level will be featured in the *RentalAdvisor* Magazine and Tournament program
- Option to provide another promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**

JADE SPONSOR (Lunch Tabletop) - \$1,200 Member / \$1,600 Non-Member (FOUR AVAILABLE)

- Sponsor will have a tabletop display near the registration area from 11am – 1pm to display marketing materials
- Sponsor will have decorations at registration, lunch and dinner
- In addition, must provide a \$500 Cash opportunity drawing at Dinner
- Sponsor's name/logo will be displayed on signage at the registration table
- Recognition of this sponsorship level will be featured in the *RentalAdvisor* Magazine and Tournament program
- Option to provide another promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**
- Up to one (1) lunch will be provided to company representatives not playing in the tournament.

CORAL SPONSOR (Photographer) - \$1,200 Member / \$1,500 Non-Member (ONE AVAILABLE)

- Sponsor ensures a photographer will be able to capture memorable moments throughout the 2020 Golf Classic
- Sponsor's name and/or logo will be displayed on signage at the registration area
- Name and/or logo will be added to a specified number of social media postings by the Association indicating "Photo Brought to You By"
- Recognition of this sponsorship level will be featured in the *RentalAdvisor* Magazine and Tournament program



- Option to provide another promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**

TOPAZ SPONSOR (Driving Range) - \$650 Member / \$1,050 Non-Member (ONE AVAILABLE)

- Sponsor representatives will hand out tokens to golfers, which are good for a free bucket of balls, arranged for by the Association and golf course
- Sponsor's name and/or logo will be displayed on signage at the driving range
- Recognition of this sponsorship level will be featured in the *RentalAdvisor* Magazine and Tournament program
- Option to provide a promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**.

TANZANITE SPONSOR (Imprinted Event Bag) - \$1,500 Member / \$1,850 Non-Member (ONE AVAILABLE) (If SCRHA supplies the hat the price is \$2,200 Member / \$2,600 Non-Member)

- Sponsor will provide 150 imprinted bags to the Association by **Friday, September 4, 2020**. The event bag will be given to all participants at registration in the event bag
- Up to one (1) sponsor representative will have the opportunity to hand out the bags.
- Sponsor's name/logo will be displayed on signage at the registration table
- Recognition of this sponsorship level will be featured in the *RentalAdvisor* Magazine and Tournament program
- Option to provide another promotional item to be included in the event bag. 150 items will need to be provided to the Association no later than **Friday, September 4, 2020**.



Thursday, September 10, 2020
Coronado Municipal Golf Course
 Scan and email sponsorship agreement to events@socalrha.org
 Return Pages 5-7, and sign page 5 and 7.



Company Name _____ Telephone: _____

Company Representative: _____

Representative Contact Number: _____ Email: _____

Representative Signature: _____

Select your Sponsorship Package Below:

- | | |
|---|--|
| <input type="checkbox"/> Diamond Golf Sponsorship (1 available) | \$8,000 Member / \$9,000 Non-Member |
| <input type="checkbox"/> "Premium Start" Tee Box Sponsor (1 available) | \$1,800 Member / \$2,200 Non-Member |
| <input type="checkbox"/> "Trip for Two" Hole-in-One Tee Box Sponsor (1 available) | \$1,800 Member / \$2,200 Non-Member |
| <input type="checkbox"/> "Win A Car" Hole-in-One Tee Box Sponsor (1 available) | \$1,800 Member / \$2,200 Non-Member |
| <input type="checkbox"/> "Cash Prize" Hole-in-One Tee Box Sponsor (1 available) | \$1,800 Member / \$2,200 Non-Member |
| <input type="checkbox"/> Tee Box Sponsor w/ Serving Alcohol Option (3 available) | \$2,000 Member / \$2,500 Non-Member |
| <input type="checkbox"/> Tee Box Sponsor- General (10 available) | \$1,200 Member / \$1,400 Non-Member |
| <input type="checkbox"/> Amethyst Beverage Cart Sponsor (1 available) | \$1,400 Member / \$1,800 Non-Member |
| <input type="checkbox"/> Peridot Hat Sponsor* (1 available) | \$1,400 member / \$1,600 Non-Member |
| <input type="checkbox"/> Pearl Golf Ball Sponsor* (1 available) | \$1,250 Member / \$1,650 Non-Member |
| <input type="checkbox"/> Garnet Putting Contest Sponsor (1 available) | \$1,200 Member / \$1,500 Non-Member |
| <input type="checkbox"/> Quartz Drink Ticket Sponsor (1 available) | \$1,200 Member / \$1,600 Non-Member |
| <input type="checkbox"/> Jade Lunch Sponsorships (4 available) | \$1,200 Member / \$1,600 Non-Member |
| <input type="checkbox"/> Coral Photographer Sponsor (1 available) | \$1,200 Member / \$1,500 Non-Member |
| <input type="checkbox"/> Topaz Driving Range Sponsor (1 available) | \$650 Member / \$1,050 Non-Member |
| <input type="checkbox"/> Tanzanite Imprinted Bag* (1 available) | \$1,500 Member / \$1,850 Non-Member |

*Cost of sponsorship is more if SCHRA supplies item. See golf package details for more information.

Sponsor Setup: Sponsor is responsible for bringing and setting up all their equipment. The course will not provide any tables, chairs or transport to and from the holes. Note that holes 5,6,10,11,14,15 are accessible from Glorietta Boulevard.

Payment Type

- Check (Payable to: SCRHA, 5675 Ruffin Road, Suite 310, San Diego, CA 92123)
 Card Card: Visa MasterCard American Express Discover

Credit Card # _____ Amount: _____

Name on Card: _____

Expiration Date: _____ / _____ / _____ Security Code: _____

Signature: _____ Date: _____ / _____ / 2020

By submitting this sponsorship form and signing this contract, the authorized company representative is confirming that he/she is authorized to sign legal contracts on behalf of the sponsoring company. The company representative further acknowledges that they are responsible for contract payment in full should the sponsor default. All notices required by this contract shall be sent to the principal office of the sponsor appearing on the contract. The Southern California Rental Housing Association retains the right to change or substitute portions or all aspects of a sponsorship package as needed and at their discretion. The Association reserves the right to relocate or reassign Tee-Box Sponsorships at their discretion, including near competitors, and without prior notification. The Association reserves the right to refuse any Company, or Product inclusion in the Golf Classic.

Cancellation Policy: Cancellations must be received in writing to events@socalrha.org. Cancellations received more than three days after this contract has been received by the Southern California Rental Housing Association will incur a 30% administrative fee. This contract requires a 50% deposit to reserve your sponsorship. **No refund for any cancellations received after Tuesday, July 23, 2020.** Final sponsorship payment is due **Friday, July 24, 2020** by 5pm PST.



Golf Sponsoring Rules

- 1. VENUE.** The letters "the Association" designated herein shall refer to the Southern California Rental Housing Association, its officers, employees and agents acting for them in the management of the SCRHA Golf Classic. The term "Sponsors" shall refer to any entity, its officers, employees and agents that sponsor the SCRHA Golf Classic. Note that in the event of an emergency or where required as a result of contractual agreements, the Association may change the date and venue of the Golf Classic.
 - 2. ELIGIBLE Sponsors.** The Association reserves the right to relocate or reassign Hole Sponsorships at their discretion, including near competitors. The Association reserves the right to refuse any Company, or Product inclusion in the Golf Classic.
 - 3. SPONSOR RESPONSIBILITY.** (a) Tee-Box Sponsors must staff teebox by qualified regular employees of the exhibiting Company (or their authorized representative), at all times. Contracted or affiliate representatives of the exhibiting company must be cleared through the Association. (b) All Sponsors must designate at least one person (Primary Contact) to be their representative in connection with installation, operation and removal of their Tee-Box. (c) **The Sponsor shall be responsible for safeguarding their own property.**
 - 4. INSTALLING AND DISMANTLING OF TEE-BOXES.** You will be given instructions as to the set-up time on September 10, 2020. Set-up is between the hours of 7:30AM and 8:30AM. There is no assistance for load in, additional load in assistance to the Tee-box will be charged at \$100. **Sponsor is responsible for bringing and setting up all their equipment. The course will not provide any tables, chairs or transport to and from the holes. Note that holes 5,6,10,11,14,15 are accessible from Glorietta Boulevard.**
 - 5. SUB-LEASING OF TEE-BOXES.** No Sponsor may assign, sublet, or apportion the whole or any part of their tee-box or sponsorship assigned to them, nor permit any other party to exhibit therein, nor distribute any promotional or advertising materials in the occupied space of the Sponsor except as may be permitted by the Association in writing.
 - 6. NON-COMPLIANCE.** (a) The Sponsor agrees that their display shall be admitted and remain solely by strict compliance with the rules stated herein. The Association reserves the right to prohibit, reject or eject any display, in whole or in part, of any Sponsor or Sponsor's representatives, with or without giving cause. If cause is not given, liability shall not exceed the return of the rental fee unearned at the time of ejection. (b) If any Sponsor is ejected for violation of these rules, or for any other reason, no return of the sponsorship fees paid shall be made. Additional fine of \$1,000 may be applied at the Association's discretion.
 - 7. SPONSOR SOLICITATIONS.** (a) Sponsors must limit their activities within the confines of contractual space. Sponsor activities must be conducted in a manner so as not to interfere with the activities legitimately exercised by other Sponsors. (b) The distribution of Sponsor's products, catalogues, pamphlets, printed materials, souvenirs, games, music, displays, mascots, entertainers, corporate personalities, etc., must be entirely within the Sponsor's booth space. Failure to comply may result in additional fees at the Association's discretion.
 - 8. FAILURE TO OCCUPY SPACE.** Sponsors that do not set up on time, will not be allowed to set up after set up time, and forfeit in full their sponsorship fee.
 - 9. ATTENDANCE.** The Association does not guarantee attendance number of players. The Association shall have the sole control over attendance policies.
 - 10. DAMAGES TO THE VENUE.** Sponsors are liable for any damage caused by them or their staff, or guests to the venue, or for damages caused by Sponsor in any manner.
 - 11. NOISE.** Public address and the use of loud devices for mechanical reproduction of sound beyond the individual Sponsors Tee-box operating noise which distracts players or other sponsors from authorized performance is prohibited.
 - 12. FORCE MAJEURE.** The SCRHA will not be held liable for any failure or delay in performing an obligation under the agreement due to any of the following causes, to the extent beyond its reasonable control: Acts of God, accident, riots, war, epidemic, pandemic, quarantine, civil commotion, breakdown of communications facilities, breakdown of web host, breakdown of internet service provider, natural catastrophes, government closure or government acts or omissions, changes in laws or regulations, strikes, labor disputes, political unrest, protests or other violence, fire, flood explosion, generalized lack of availability of raw materials or energy or the venue management. If any disruption occurs that falls within the Force Majeure, the Association may elect to postpone, or change event date, venue or format and apply exhibit space fees to new date, format, or change location at their discretion.
- Disruption to events due to any Force Majeure causes, maintains cancellation policy in effect. In the event that the Association cancels the event due to a Force Majeure as describe in the paragraph above, sponsorships will be automatically transferred to either the following Association Event, or to next Golf Tournament held by the Association. Note that PAC events are not Association Events.
- 13. LIMITS OF LIABILITY.** In no event shall the Association be held liable to the Sponsor under any provision of this agreement for damages in excess of the exhibit fees paid to the Association for any direct or indirect, consequential, incidental or special damages, whether in contract or tort, and including, but not limited to loss of use, loss of data or information, however caused, lost profits or other economic loss, business interruption, cost of cover, or failure of the event to perform in any way.
 - 14. INSURANCE.** Sponsors must arrange for their own Liability insurance protection, at the Sponsor's expense. The Association's insurance does not cover individual sponsor displays. Floater policies of whatever nature deemed appropriate by the Sponsor are recommended. Cancellation Insurance Policy is the sole responsibility of the Sponsor, it is suggested that Sponsor purchase their own cancellation insurance.
 - 15. LAWS.** (a) Federal, State and City fire laws must be strictly observed, including fire regulations requiring cloth and non-fire-retardant materials to be flame proofed. Electrical wiring must comply with Fire Department and Underwriter's rules. (b) All flammable materials must be removed from the Exhibit area prior to the EXPO opening time. (c) Aisles and fire exits cannot be blocked by Sponsor displays; and all Sponsor equipment must be placed within the confines of booth limits. No combustibles of any nature may be brought into the EXPO facility without written permission from the Association.



16. RULES WHEN SETTING UP YOUR TEE-BOX or Sponsorship. Contact the association in writing with size and type of structure a teebox will have. Both the Association and the Golf Course reserve the right to prohibit large, dangerous or other structures from being added to the Tee-Box location. **Sponsor is responsible for bringing and setting up all their equipment.**

The course will not provide any tables, chairs or transport to and fro the holes. Note that holes 5,6,10,11,14,15 are accessible from Glorietta Boulevard.

17. AMENDMENT TO RULES. Any and all matters or questions not specifically covered by the preceding Rules for Exhibiting shall be subject solely to the decision of the Association, and all amendments so made shall be binding on the Sponsors equally with the forgoing Rules for Exhibiting. Contracts may be amended by written addendum signed by all parties.

18. GOVERNING LAW & SEVERABILITY. This agreement is governed by the laws of the State of California, and any legal action will be brought forward in the courts located in San Diego, California. If any part of this agreement is deemed unenforceable by the appropriate court, all the remaining terms remain in force.

19. INDEMNIFICATION. The Sponsor agrees to indemnify, defend, and hold harmless the Association from any claims, expenses, damages, obligations, or losses (including attorney fees), including but not limited to bodily injury to or death of any person or damage to or destruction of any property that is caused by any act or omission of the Association contracted employees or subcontracted contractors through the Association.

By signing below, I hereby acknowledge and agree to the terms and rules listed on pages 1 – 4.

Authorized Sponsor Signature: _____

Authorized Sponsor Name:

Company: _____ **Date:** ____/____/____